

HISTORICAL TV NEWSCAST

All Divisions

- Each school may submit one TV Newscast per division via YouTube or a DVD.
- Students are to create, produce, and direct a 15-minute video for intermediate and senior divisions, and a 10-minute video for the elementary division.
- This video program is to simulate what a television newscast would have been in the past AND be related to MSSO Theme. (See ISD Media catalogs for “Newscast from the Past” for examples.)
- Newscasts will be judged on the following elements: realism; organization; delivery; creativity in sets, props, costumes; graphics; maps and illustrations; historical accuracy; time limit (10 minutes in length, plus or minus 15 seconds for the elementary division; 15 minutes in length, plus or minus 15 seconds for intermediate and senior division.)
- YouTube or DVD must be emailed/postmarked on or before March 29, 2015.
- The top three finalists in each division will be invited to attend the Olympiad to receive their award.
- Notification to participants regarding finalist selection will be emailed after April 22, 2015.

Submit entry to:

David Hales
21107 Oxford
Farmington Hills, MI 48336
(734) 334-1311
halesd@resa.net

Entry form on next page →

JUDGES SCORECARD:

1. Disqualification if the following rules are not followed:
 - a. The YouTube/DVD must have a completed copy of the entry form, found on the previous page, attached to the medium.
 - b. Events must focus on the theme and include news stories about turning points that pertain to Michigan, at least two reports of turning points from other parts of the U.S., and at least one brief story relating to Europe, Asia, Africa, and Latin America.
 - c. Each broadcast must also contain two commercials: one product produced in the U.S. and the other imported.
 - d. The YouTube/DVD must be 10 minutes in length for elementary division; 15 minutes in length for intermediate and senior divisions plus or minus 15 seconds.
 - e. The students in your class must produce the video. Students must do the camera work and the editing themselves. (Teachers and parents must only advise.) Professional editing, cable studio or other adult “hands-on” work is prohibited.
 - f. Principal of school submitting YouTube/ DVD must sign his/her name attesting to the rules regarding the production.
2. *Newscast must tie to theme (realism, organization)*

Excellent	_____	5
Superior	_____	4
Very Good	_____	3
Good	_____	2
Average	_____	1
Not tied to theme	_____	0
3. *Use of props and/or costumes (consider use of theme)*

Excellent	_____	5
Superior	_____	4
Very Good	_____	3
Good	_____	2
Average	_____	1
4. *Delivery of newscast (eye contact, use of voice, body language need to be considered)*

Excellent	_____	5
Superior	_____	4
Very Good	_____	3
Good	_____	2
Average	_____	1
5. *Content of newscast (accuracy, creativity, and use of theme)*

Excellent	_____	5
Superior	_____	4
Very Good	_____	3
Good	_____	2
Average	_____	1
6. *Technical quality (use of titling, sound, graphics, transitions, timing and lighting)*

Excellent	_____	5
Superior	_____	4
Very Good	_____	3
Good	_____	2
Average	_____	1

HISTORICAL TV NEWSCAST – ENTRY FORM

Please complete ALL PARTS of this form. Please PRINT OR TYPE ONLY.

ENTRY INFORMATION

Please check the division you are entering: Elementary Intermediate Senior

Student Name: _____

Home Address: _____

City: _____ State: MI Zip: _____

Phone: _____ Grade: _____

Teacher or Contact Person: _____

School Name: _____

Phone: _____ E-mail: _____

School Address: _____

City: _____ State: MI Zip: _____

School District: _____

To the best of my knowledge the students in this class produced and edited the enclosed YouTube/DVD for the Historical TV Newscast competition.

Principal's Signature: _____ Date: _____

PLEASE DO NOT WRITE BELOW THIS LINE.

MSSO OFFICIAL USE ONLY

CODE: _____

PLACE: 1st 2nd 3rd HONORABLE MENTION

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